



sponsoring 'So.. You Can Longboard Dance?' Eindhoven 2019

Within So.. You Can Longboard Dance? The base is that 'all together we make it happen'. For many years we have the support of big as well as smaller brands and each is equally important to us.

We are all together responsible for creating an environment where good riders can excel and new riders get inspired! Everyone supports according to their possibilities.

Facts and figures:

- SYCLD is the **Worldcup Longboard** within freestyle / dance.
- The 20st and 21nd of April 2019 the 7th edition will take place
- We expect each day around **1200 spectators**. Longboarders know the event so our focus in exposure is on visitors who don't know longboarding to get inspired. Building a new generation.
- There are around **250 participants**, coming from all over the World; Australia to Korea, from the US to Spain.
- The event in the **5000 m2** Klokgebouw (former Philips Factory in Eindhoven the Netherlands) has a big competition area and two free skate area's, one with obstacles.
- On Saturday night there is a small party at a location nearby.
- Winners of the sponsored Dance competition will win cash prizes. The winner of this competition will be World Champion for a year and wins a 'golden board' which is passed on as an exchange trophy.

So.. what does it take to be a sponsor?

(for brands within action sports)

		<i>Stand only</i>	<i>BASIC participation</i>	<i>Free Skate Area</i>			<i>Extra opportunities</i>		
			* bigger brands contribute more	Obstacles	LED screen	Hosting	Event shirt	Live broadcast	Saturday Night Area51
		€ 100	min. € 200 + plus gear*	€ 1.000	€ 1.500	€ 4.000	€ 1.000	€ 3.000	€ 1.500
1	logo at announcements		x	x	x	x	x	x	x
2	banner at event		x	x	x	x	x	x	x
3	your presentation at our website		x	x	x	x	x	x	x
4	exposure through social media		x	x	x	x	x	x	x
5	stand booth at the event	x	x	x	x	x	x	x	x
6	live broadcast, can be shared with more brands							x	
7	Event shirt						x		
8	LED or Beamer screen in free skate area which shows the live broadcast and your footage				x				
9	Obstacles in free skate area (max € 1000 for quarter, box, rail, snake run)			x					
10	Hosting the whole free skate area (name and decoration)			x		x			
11	The hosting of the saturday night party at Area51 Skatepark								x
12	Your own contribution / creativity (just throw good ideas at us).. lounge corner, goodies for riders etc. (no handing out of food or beverages allowed, the bar is in the hands of- and the income goes to covering the costs of- the venue)		x						

Explanation | more info

1	- a logo on the flyer and all exposure containing all sponsors
2	- a banner at the event (or more banners when there is space) at the balcony in the competition area and / or the free skate area. You provide the banners. If you like them to be shipped back it's at own costs and has to be requested before the event. We keep the banners in storage after the event.
3	- your presentation at our website << click for example
4	- exposure through social media (Facebook and Instagram), in info about the event and sharing by the sponsor provided footage and info.
5	- a stand or booth at the event (standard 4 x 4 m.) (we don't provide the booth itself, the sponsors take care of that themselves)
6	- Live broadcast, can be shared with more brands. Logo constantly shown and (at least) 4 commercials during broadcasting. < price and reach has to be confirmed by Allyearlong
7	- Event shirt, your logo at the tshirt that is handed out to all riders and crew.
8	- LED or Beamer screen in free skate area which shows the live broadcast (LED screen 3 x 2 m, bigger screen is more costs)
9	- Obstacles in free skate area (max € 1000 for quarter, box, rail, snake run) you can put (removable) stickers and banners on and around the obstacles
10	- Sponsoring the whole free skate area, which will carry your name in all mentions. And you are allowed to furnish like you want (obstacles are provided by us). The free skate area will have coloured lighting.
11	- The hosting of the Saturday night party at Area 51 Skatepark, we have the bar and this whole legendary skatepark to skate for free until 0.00 hrs www.area51skatepark.nl
12	- Your own contribution / creativity (just throw good ideas at us).. lounge corner, goodies for riders etc. (no handing out of food or beverages allowed, the bar is in the hands of- and the income goes to covering the costs of- the venue)

when you like to sponsor just send a message through contact @ sycl.d.nl

what we need? A vector *logo* (so .ai or .eps vector format) and the *info about your brand* for on the website. *What you would like to contribute*

A *banner* (preferably 73 cm high). Would you like to print for the event instead of sending it you can check www.piethoevenaars.com

How to pay?

Bank: NL90 ABNA 0476 9056 48 – Flow Provider, the Netherlands

In case you need an invoice send us your international tax nr and let us know (without your tax number we have to add 21% tax)

Thank you for making SYCLD 2019 possible!!

For more info contact us at:
contact @ sycl.d . nl