



Dear journalist,

Hereby we send you the press release of 'So.. You Can Longboard Dance?' World Championships Longboard Dancing and Freestyle. Below you find links to high-resolution pictures and a video trailer. In case you'd like to have interviews with the organization or participants please let us know. Of course you are very welcome to come and film!

Thank you in advance!

With warm regards,

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PRESSRELEASE FOR DIRECT PUBLICATION

### **World Championship Longboard Dancing and Freestyle in the Netherlands**

On April 20<sup>th</sup> and 21<sup>st</sup> the 7<sup>th</sup> edition of the world championships Longboard dancing and freestyle 'So.. You Can Longboard Dance?' is held at the 'Klokgebouw' in Eindhoven, the Netherlands.

The best riders from all over the world, Korea to Brazil, the United States to Australia, are battling for the world title, within this still fast in popularity growing sport.

Longboarders are very present in every day city life. For many the ideal transportation, some cruise around with (new) friends, others just like to look cool, improve surf skills or get some exercise. Some riders charge off a mountain with 100 km an hour and some transform it into an art form. Longboard 'Dancing' and 'Freestyle' is what this event is about. The level nowadays is so spectacular that even non-longboarders are fascinated and can watch it for hours. Within longboard dance flow, creativity, combinations, speed, style and difficulty is key. Each 'run' lasts 1 to 1,5 minute.

For those who are inspired to try themselves there are free longboard lessons. For those who already longboard there is, separate from the competition area, an enormous 'free skate area' with obstacles.

The competitions are for a broad variety of longboarders. There is a 'groms' competition where the youngest longboarders show that they are the future. Next to the Dance 'Open' en 'Women' competitions for the sponsored pro riders, there is also a competition for 'non sponsored' riders. The



best of this competition are scouted by longboard brands and will compete in the pro class next year. The hippy jump competition is exciting because the end result is always close to the world record. In 2013 the world record at the time was broken during the event.

'Best Trick' and 'G-Turn' are also breathtaking thrilling. Will a spectacular trick be landed at the 'moment supreme'?

The event is for everyone. It's a 'must go to' event for longboard enthusiasts. All pro's are there to participate. But also curious parents, people looking for a day trip, and all those who have been longboarding once or more or like to try will enjoy it. In all halls of the Klokgebouw will be skated and the atmosphere is relaxed and nice. It's surely worth to spend the Easter weekend at 'So.. You Can Longboard Dance?'

The city of Eindhoven, Klokgebouw and many longboard brands make this event possible.

For more information check: [www.sycld.nl](http://www.sycld.nl)

'So.. You Can Longboard Dance?' is organized by Flow Provider

April 20<sup>th</sup> and 21<sup>st</sup> 2019 Klokgebouw Eindhoven, the Netherlands

Entrance free, both days from 12.00 - 21.00 hrs

Participation and presence at own risk

Helmet obligatory

For more information and photo material:

<https://drive.google.com/open?id=1JcOwVJTHNtn11Fcyj2bY77hDWwlonElm>

All info can be found at: [www.sycld.nl](http://www.sycld.nl)

Trailer: <https://youtu.be/WTOy71IV7jo>

Facebook event

page: [https://www.facebook.com/events/885201518536783/?event\\_time\\_id=885201535203448](https://www.facebook.com/events/885201518536783/?event_time_id=885201535203448)

Facebook page: <https://www.facebook.com/SYCLD/>

Instagram: [https://www.instagram.com/sycld\\_longboard/](https://www.instagram.com/sycld_longboard/)



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For more information, images, interviews or presence at the event please contact:

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